

Meeting Name:	Minutes of Executive Meeting	Date:	October 15, 2019
Aim:	Strategic Plan - Agenda	Minutes:	Helen Hughes
Venue:	Polish Hall, Grant St, Maitland	Time:	6pm – 9.04pm
Attendees	Anne Kelly, Ruth Adams, Matt Kerr, Cecily Lenton, Helen Hughes	Apologies	Liz Griffiths, Bob Adams, Johnny Wilson, Leisha Parkinson

Members to send responses to actions in minutes to slowfoodhuntermaitland@gmail.com

MINUTES:

Minutes / Decisions	Action
<p>1. Minutes of previous meeting Business arising:</p> <p>2. Correspondence in:</p> <ul style="list-style-type: none"> Riverlights and Spring Street Fair information Additions to members and friends list GMO Campaign Future collaboration with Shepherds Ground SFI 30yr anniversary of SF Manifesto SFI Hunter news – SF Singleton Community SFHV Secretary to update Mailchimp / Ruth to provide membership lists from SFI each month <p>Correspondence out:</p> <ul style="list-style-type: none"> Invoice to MCC for Riverlights SF Gardens in Africa (request for new garden) 	<p>Minutes moved by Matt, seconded by Cecily and carried.</p>
<p>3. Treasurer’s Report YTD our activities have generated \$13,934 incorporating Tocal, Taste, Talking Dinner, Talking Farms and preserving workshops. Donations to Feed Our Farmers campaign totalled \$3,050 in September (YTD \$6,710). SFHV has committed to donating \$2,500 (\$1,873 remaining to be donated). This takes available funds to \$27,485.</p>	<p>Moved by Matt, seconded by Ruth “that the treasurers report be accepted”.</p>
<p>1. Strategic Planning: Our Strategic Plan has now been finalised and will soon be available on the SFHV website.</p>	<p>For discussion at November meeting.</p>
<p>2. MCC Annual Community Grants SFHV is proceeding with an Indigenous plant application in partnership with the East Maitland Girl Guides. It will be a local hub for bush food and Amorelle will manage this.</p>	
<p>3. Preserving Series 2019 Amorelle and Hayley led a very successful workshop on fermentation in October. Liz Griffiths will be hosting the last two workshops – Dehydration on Saturday November 16th and Labelling in December in time for home made Christmas presents.</p>	<p>Details in a Mailchimp Cecily to promote on Facebook. \$100 to be paid to St Christopher’s Church</p>

<p>4. Cooks' Alliance Update The launch of the SFHV Cooks Alliance has been postponed until early 2020 due to excessive workload leading up to Christmas and New Year.</p>	<p>CA committee to liaise with SFI re promotional postcard.</p>
<p>5. Tocal Field Days 2020 Update Helen attended AGM. Preplanning is needed to coordinate our involvement with the Good Food and Wine Hall at TFD. We need to canvas appropriate producers for the GF&WH as well as seek expressions of interest to conduct demonstrations/talks in the Hall over the three days.</p>	<p>A meeting will be organised in December involving interested parties. Details in November Mailchimp.</p>
<p>6. Terra Madre Day 2019 This year is the 30th anniversary of the SF Manifesto. SFI would like convivia/food communities to celebrate this anniversary with a special Terra Madre event collecting donations to continue the wonderful work of SF especially focusing on growing The Ark of Taste foods, Presedia, Gardens in Africa and Earth Markets.</p>	<p>Derice is liaising with Amorelle to organise our event at The Readers Café on 10/12/19. A raffle coordinator is needed.</p>
<p>7. Riverlights 2019 Our involvement with the festival went well. This is a good opportunity to promote SFHV. Need to liaise with MCC re extent of promotion for 2020. We need aprons with SFHV logo, badges and business cards to aid branding and promotion.</p>	<p>Anne to investigate prices of aprons and cards.</p>
<p>8. Spring Street Festival This collaboration with the Newcastle Youth Council was very successful.</p>	
<p>9. Social Media We have 5271 followers on Facebook and 1038 followers on Instagram. Posts that worked well included drought relief fundraising results, preserving workshops, earth market produce and new stall holders. We still need to source appropriate images and relevant content for posts.</p>	<p>Contact Cecily with photos and potential stories.</p>
<p>General Business</p> <ul style="list-style-type: none"> We have an invitation to dinner at the Linga Longa Inn on December 6th as a thank you for Drought Box Drops. There was a request from John in Woodville to set up a community garden. Anne to liaise. Jenny Mulchay will finish up as EM coordinator on November 7th. Joy Ramos will take over as coordinator. Need to design a process for onboarding volunteers to SF 	
<p>10. SF gatherings for 2019</p> <ul style="list-style-type: none"> Thank You drinks for Jenny Mulchay at Coquun 7/11/19 Dehydration Workshop 16/11/19 Terra Madre Celebration 10/12/19 <p>Next Executive Meeting: Tuesday November 19th, Polish Hall, Central Maitland.</p>	