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| Meeting Name: | Executive Meeting | Date: | May 12, 2020 |
| Aim: | Agenda | Minutes: | Helen Hughes |
| Venue: | Zoom Meeting | Time: | 7pm – 8.30pm |
| Attendees | Anne Kelly, Johnny Wilson, Helen Hughes, Jess Hodge, Matt Kerr, Ruth Adams, Cecily Lenton, Jennifer Hunt | Apologies | Bob Adams, Ian Clarke, Carissa Mitchell, Amorelle Dempster |

Members to send responses to actions in minutes to slowfoodhuntermvalley@gmail.com

| Minutes / Decisions | Action |
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| <p>1. Minutes of previous meeting Business arising:</p> <ul style="list-style-type: none"> No EM in April Future Drought Box Drops on hold at the moment <p>2. Correspondence in:</p> <ul style="list-style-type: none"> Seed Library Meetings Delicious Awards (Outstanding Farmers Market) CEP Grant of \$15,000 for native food garden | <p>Minutes moved by Matt, seconded by Johnny and carried.</p> <p>SFHV SL committee liaising with Maitland Library Amorelle submitted awards application Amorelle to coordinate with Maitland Girl Guides</p> |
| <p>3. Treasurer's Report Cash position YTD: Main account - \$21,712/EM account - \$6,415/Grants account - \$5,634/Community Kitchen account - \$1,421.</p> | <p>Moved by Matt, seconded by Helen and carried.</p> |
| <p>1. Earth Markets 2020 Markets restarted in May with Covid safety requirements in place. 12 producers attended 7/5 with 500 customers.</p> | <p>Amorelle to oversee Covid safety requirements for next market 21/5.</p> |
| <p>2. Earth Markets 2020 Social Media Report EM FB page managed by Jen Hunt has 933 followers & EM Instagram managed by Joy Ramos has 292 followers. Focus is to reflect core business of growers, promote farmgate & market dates & support SFHV events. Most popular posts are short videos of producers. SM audience consists of a large % of women (35-54 age group) mostly residing in Newcastle.</p> | |
| <p>3. Food Gardens Chris Brown is keen for SFHV to be involved with the Community Garden Network. SFHV looking to offer gardening workshops in areas of need.</p> | <p>Jess meeting with CB Wednesday 13/5</p> |
| <p>4. Seed Library Procedure & process driven by Maitland Library. SFHV SL committee are compiling SL business operations plan & documents relating to lending and donating. Seed library now needs a greater variety of seeds. The following groups will be approached to assist:</p> | <p>Jess to check with Chris Brown re CG support. SFHV SL committee to meet with Maitland Library</p> |

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| <p>Farmers & EM producers/Community Gardens/SFHV members & contacts. HOGS has offered to donate seeds. Telarah Public School and Cecily have donated seeds. Assistance is needed to bag & tag seeds.</p> | <p>Ruth & Helen offered to assist SL committee with bagging and tagging.</p> |
| <p>5. Allocation of SF Funds Executive discussed option of partnering with HOGS to offer a second scholarship to a young farmer. Discussion also covered using funds to assist groups currently supporting those in need with free meals.</p> | <p>Anne to liaise with HOGS. Ruth to make contact with Newcastle groups providing free meals.</p> |
| <p>6. Social Media Cecily's posts on accessing fresh food and gardening during lockdown have been well received. Scheduled posts re cooking/gardening/communication are working well. FB polls do well. Cecily will create a poll for any feedback needed. We have 6,813 followers on Facebook to date.</p> | <p>Send ideas for posts to Cecily. Cecily will create a poll for any feedback needed.</p> |
| <p>7. Membership Membership enquires have dropped off since the Mailchimp newsletter was instigated.</p> | <p>Ruth to provide Cecily with membership information for Facebook promotion.</p> |
| <p>8. Community Cooking SFHV Food Rescue and Community Cooking program is still producing meals. OzHarvest has continued to deliver rescued food and Amorelle has continued to cook during quieter times. 210 meals were produced in the past week.</p> | |
| <p>General Business</p> <ul style="list-style-type: none"> • Call to nominate EM producers for Farmer of the Year and Farming Legend of the Year 2020. • SFHV website has been updated to reflect new initiatives and changes to our regular fundraising events. • Inventory of EM lockup Sunday 24/5 | <p>Nominations close May 24</p> <p>Proposed date Sunday 24/5 (Helen,Johnny, Ruth? Bob?Amorelle?)</p> |
| <p>Next month's meeting is Tuesday, June 16 via Zoom. Meeting link and time will be emailed to attendees.</p> | |